
GLORAD Ph.D. / DBA Requirements

Expected Role	Ph.D. student under my supervision, and research associate at the GLORAD
Requirements	You must be eligible to pursue a Ph.D. at your home or your target university: Please obtain a certifying statement. You should have substantial knowledge in business administration, ideally international business, marketing, general management, strategy, or innovation, and a strong interest / knowledge in engineering and technology development. Typical combinations are engineering graduates with MBAs, Masters of Science with minors in business administration, or MBA graduates with experience in technology companies.
Process	The overall process will take approximately three to four years. Year 1 is dedicated to passing Ph.D. coursework and learning the ropes of doing research; you will also getting up to speed in terms of the existing state of the art in your area. Year 2 is dedicated to empirical work such as data collection and interviewing, and crafting the core insights of your research. Year 3 is dedicated to integrating your work in the scientific community, writing and completing papers for journals, and finalizing your dissertation.
Organization	You will be based at one of the GLORAD partners, primarily Moscow, Shanghai, Beijing, St. Gallen. If you are an external Ph.D. student, you should be self-funded. All Ph.D. positions are pending funding; you should be prepared to support grant-writing and fund-raising.
Ph.D. Topics	Your topic should be related to the management and organization of global R&D and innovation, incubation, and technology entrepreneurship. Purely technical topics or application-only projects are of no interest. Please refer to the summary of GLORAD research projects.
My Expectations	Irrespective of you writing a monograph or a paper-bundle dissertation, we will collaborate on a number of academic and/or managerial papers that we will submit as co-authors to scientific journals. Minimal graduation expectation is one paper accepted for publication, and two paper in R&R. Choice of target journals to be discussed.
Benefits	You will experience working in an international team in different locations, getting you started as an independent researcher with strong relevance for industry and consulting (previous Ph.D. graduates now at McKinsey, BCG, Daimler, Siemens, etc., and academia).
Next Step	If interested, send me an email at max@glorad.org including: <ul style="list-style-type: none">• Your CV, obtained degrees, any scientific writings in English (e.g., MSc/BSc theses)• Your choice of topic, or a description of how your topic fits into the GLORAD themes• Your study outline: courses you need to take, and deadlines you need to keep• Your research outline: Expected scientific value-added and your research approach