

# Industry Engagement and Leadership

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## HIGHLIGHTS

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- Led two consulting practices, one as managing director with up to 15 staff, one as vice president of a U.S. consulting partnership of 1,100 consultants, advising clients in the U.S., Europe, and across Asia
- Led or participated in more than sixty consulting projects
- Board member of several companies and public organizations
- Started companies in the U.S., China, Hong Kong
- Lived and worked in China for 12 years, in Japan and Russia for more than one year each, in the U.S. for over 6 years

## POSITIONS IN INDUSTRY, CONSULTING

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2008 – 2010	PRTM Management Consultants Ltd., Shanghai	Vice President
2004 – 2008	AsiaCompete Ltd., HK and Shanghai	President, Co-Founder
2003 – present	GLORAD Center for Global R&D and Innovation	Founder & Managing Director
1993 – 1994	ATR Advanced Telecom. Research Labs, Japan	Research Scientist
1993	Swiss Defense Technology Agency, Switzerland	R&D / Engineering Intern
1992	Siemens-Stromberg-Carlson, Florida USA	R&D / Engineering Intern

## MEMBERSHIPS IN STEERING BOARDS AND ADVISORY COMMITTEES

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• Sino-Europe Startups Association (SESA)	Advisory Board	since 2018
• Swissnex Science Consulate (Shanghai, China)	Advisory Board	2014 – 2016
• Arthur D. Little	Senior Advisor	2007 & 2010
• Swissnex Science Consulates	Global Steering Committee	2006 – 2008
• McKinsey & Company & World Economic Forum	Advisor	2005 – 2006
• GetAbstract.com (Lucerne, Switzerland)	Scientific Advisory Board	since 2004
• BBT Advisory Group on “Swiss Innovation Policy” reporting directly to Federal Councilor (and later President of Switzerland) P. Couchepin	Advisor	2001 – 2002
• Swiss Think-Tank for Entrep. & Innovation (Boston, MA)	Co-Director	1999 – 2001

## **INDUSTRY BOARD MEMBERSHIPS / PARTNERSHIPS IN CONSULTING**

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- Bionixx LLC Board of Directors 2012 – 2015
- PRTM Management Consultants Vice President 2008 – 2009
- Swiss Chamber of Commerce, Beijing Vice Pres. / Nat'l. Treasurer 2007 – 2008
- AsiaCompete Ltd. (Hong Kong & Shanghai) President & Director 2004 – 2009
- Ad-hoc consultant to several international companies, incubators and start-up companies. Services include consulting, coaching and seminar moderation in innovation benchmarking, strategy development, strategic technology management, entrepreneurship and incubation.
- Consulting clients included: Johnson & Johnson, PepsiCo, Peikko, Nestle, France Telecom, LG Electronics, Microsoft, Alcan, Hitachi, Deutsche Telekom, Dow Chemical, Huntsman, Li-Ning, Beyondsoft, incTANK, Mecanair, ID Quantique, CPC Taiwan, IR Microsystems, SIG, OECD, Inventixx, RIZ, CNPC China National Petroleum Company, Goodbaby

## **STARTUPS FOUNDED**

**(5)**

- 1) Co-founder and board member, Bionixx LLC, 2012 (Delaware, U.S.): Power generation using micro-tubes; prototypes developed and tested, but startup did not make it out of seed round.
- 2) Co-founder and president, AsiaCompete Int'l Ltd., 2007 (Shanghai): Company dedicated to innovation scouting in China, with 10 people on staff.
- 3) Co-founder and president, AsiaCompete Ltd., 2004 (Hong Kong): Company dedicated to management education and technology intelligence in China, with 6 people on staff.
- 4) Co-founder and managing director, GLORAD Institute, 2003 (Delaware, U.S.): Nonprofit organization dedicated to global innovation research, with 40 Ph.D. students, postdocs and professors in six locations worldwide.
- 5) Co-founder, MyEuro.Net, 2000 (Boston, U.S.): Developed business plan, raised \$100,000 seed funding and launched an Internet match-making website connecting European professionals in the US with European-based companies.

## **OTHER SKILLS**

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- Profilor Certification (360-degree feedback), 2000.
- Languages: Native / near-native in English and German, proficient in French, intermediate Japanese, Chinese and Spanish.
- US-licensed private pilot ASEL&ASES (air- and seaplanes), 1991.
- Prize winner, pencil and graphite drawing competition. Actively selling own works, since 1993.
- Team and individual competition in tennis, hockey, volleyball, and swimming. Served as ATR volleyball coach. Intramural and intercollegiate volleyball at MIT. Intramural tennis at Harvard. Intramural hockey at MIT.
- Founding president of HSG St. Gallen alumni club in Boston, member of the alumni organizations at ETH Zurich and Harvard University.