

List of Publications

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HIGHLIGHTS

- > 5,600 citations; h-index of 24; i10-index of 43 on GoogleScholar; RGScore of 30.87 on ResearchGate; ORCID# 0000-0002-1811-3797
- 8 publications in FT-50 or in journals with an impact factor higher than 4.0, and 18 publications in journals with an impact factor between 2.0 and 4.0
- > 100 publications: books, journal papers, managerial articles
- Several best paper awards, among which **2015 Journal of Product Innovation Management** and **1998 R&D Management Journal**
- Co-author of "Managing Global Innovation", a reference book for industry, consulting and academia on global R&D and innovation
- Ph.D. thesis in 1999 on "Managing Interfaces in International R&D"
- **Ranked #1 worldwide** in "*global innovation*" and in "*incubation*" on GoogleScholar, **#5** in "*product innovation*" and in "*R&D management*"

2019

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1. Prud'homme, D., von Zedtwitz, M., Arreola, F. (2019): Réponses stratégiques au néo-populisme. **Les Echos**, 22 Feb 2019. [\[link\]](#)

2018

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2. Prud'homme, D.; von Zedtwitz, M. (2018): The Changing Face of Innovation in China. **MIT Sloan Management Review** 59, 3, 24-32. (IF 2.705, FT-50) [\[link\]](#)
3. Prud'homme, D.; von Zedtwitz, M., Bader, M.; Thraen, J. (2018): "Forced technology transfer" policies: Workings in China and strategic implications. **Technological Forecasting and Social Change** 134, 150-168. (IF 2.625) [\[link\]](#)
4. Perea, C.; von Zedtwitz, M. (2018): Organic vs. Mechanistic Coordination in Distributed New Product Development (NPD) Teams. **Journal of Engineering and Technology Management** 49, 4-21. (IF 2.686) [\[link\]](#)
5. von Zedtwitz, M.; Gong, L.; Daffner, M. (2018): Foreign R&D in China at a Crossroads? **Research-Technology Management**, 61, 3, 27-28. (IF 2.429) [\[link\]](#)
6. von Zedtwitz, M.; Ikeda, T.; Gong, L.; Carpenter, R.; Hämmäläinen, S. (2018): Managing Foreign R&D in China. **Research-Technology Management**, 61, 3, 29-37. (IF 2.429) [\[link\]](#)

7. Gassmann, O.; Schuhmacher, A.; von Zedtwitz, M., Reepmeyer, G. (2018): **Leading Pharmaceutical Innovation**. Completely revised 3rd edition. Springer: Heidelberg. 179 pages. [[link](#)]
8. Zhu, A.; von Zedtwitz, M., Assimakopoulos, D. (2018): **Responsible Product Innovation**. Springer: New York. 150 pages. [[link](#)]
9. von Zedtwitz, M.; Vainberg, E. (2018): Technology-based Entrepreneurship in Russia: How the Cold War-era innovation system is upgraded into a modern, more open innovation ecosystem. In: Casas, T.; Ponomareva, Y. (editors): **The Life of Russian Business: (Re)cognizing, (Re)activating and (Re)configuring Institutions**. Chpt III.1, 135-140. [[link](#)]
10. von Zedtwitz, M.; Tekic, Z.; Willoughby, K. (2018): Foreign R&D investment in Russia: How to translate into innovation? In: Casas, T.; Ponomareva, Y. (editors): **The Life of Russian Business: (Re)cognizing, (Re)activating and (Re)configuring Institutions**. Chpt III.2, 141-146. [[link](#)]
11. Hurmelinna-Laukkanen, P.; Olander, H.; von Zedtwitz, M. (2018): The Nature and Dimensions of Knowledge Mobility for Competitive Advantage. In: Vătmănescu, M.-E.; Pînzaru, F. (eds.) **Knowledge Management in the Sharing Economy**. Springer: New York, 169-188. [[link](#)]

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12. Jang, S.; Kim, J.W., von Zedtwitz, M. (2017): The importance of spatial agglomeration in product innovation: A microgeography perspective. **Journal of Business Research** 78, 143-154. (IF 3.354) [[link](#)]
13. Bhattacharyya, O.; Wu, D.; Mossman, K.; Hayden, L.; Gill, P.; Cheng, Y.-L.; Daar, A.; Soman, D.; Synowiec, Ch.; Taylor, A.; Wong, J.; von Zedtwitz, M.; Slotkin, S.; Mitchell, W.; McGahan, A. (2017): Criteria to Assess Potential Reverse Innovations: Opportunities for Shared Learning Between High and Low Income Countries. **Globalization and Health**, 13, 4, 1-8. (IF 2.540) [[link](#)]
14. Hadengue, M.; de Marcellis-Warin., N.; von Zedtwitz, M.; Warin, T. (2017): Avoiding the Pitfalls of Reverse Innovation. **Research-Technology Management** 60, 3, 40-47. (*Finalist for the Maurice-Holland Award 2017*) (IF 2.429) [[link](#)]
15. Gammeltoft, P; Hobdari, B.; von Zedtwitz, M. (2017): Emerging Market Multinationals, International Knowledge Flows and Innovation. Special Issue in the **International Journal of Technology Management**.
16. Haour, G., von Zedtwitz, M. (2017): 从中国制造到中国创造：中国如何成为全球创新者--正版图书 (Cóng zhōngguó zhìzào dào zhōngguó chuàngzào: Zhōngguó rúhé chéngwéi quánqiú chuàngxīn zhě / **From Made in China to Created in China: How China Becomes a Global Innovator**). CITIC Publishers, Guangdong. 215 pages.
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18. Zhu, A.; von Zedtwitz, M.; Assimakopoulos, D.; Fernandes, K.J. (2016): The Impact of Organizational Culture on Concurrent Engineering, Design-for-Safety and Product Safety Performance. **International Journal of Production Economics**, 176, 69-81. (IF 4.407) [[link](#)]
19. Altun, K.; von Zedtwitz, M.; Dereli, T. (2016): Multi-Issue Negotiation in Quality Function Deployment: Modified Even-Swaps in New Product Development. **Computers & Industrial Engineering**, 92, 31-49. (IF 2.623) [[link](#)]
20. Corsi, S., von Zedtwitz, M. (2016): Reverse Innovation - A New World Order for Global Innovation? **The European Business Review**, Nov/Dec 2016, 73-77. [[link](#)]

21. Haour, G., von Zedtwitz, M. (2016). **Created in China – How China is becoming a global innovator**. London: Bloomsbury. 185 pages. [[link](#)]
22. von Zedtwitz, M.; Gassmann, O. (2016): Global Corporate R&D to and from Emerging Countries. In: Dutta, S.; Lanvin, B.; Wunsch-Vincent, S. (Editors): **The Global Innovation Index 2016**. Chapter 9, 125-131. [[link](#)]
23. Haour, G., von Zedtwitz, M. (2016): China on Its Way to Be a Global Innovator. **All China Review** (online), 9 Feb 2016.

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24. von Zedtwitz, M.; Corsi, S.; Soberg, P.; Frega, R. (2015): A Typology of Reverse Innovation. **Journal of Product Innovation Management**, 32, 1, 12-28. (*Winner of the 2016 Thomas P. Hustad prize for best paper in JPIM.*) (IF 4.305) [[link](#)]
25. Jin, J.; von Zedtwitz, M.; Chong, L.-C. (2015): Formation of R&D Alliances in the Chinese Mobile Telephony Industry. **Journal of Chinese Economic and Foreign Trade Studies**, 8, 2, 70-81. [[link](#)]
26. von Zedtwitz, M.; J. Haynes; J. Thraen (2015): Stemming the Flow. **EuroBiz Journal of the European Union Chamber in China**. March-April, 10-13.
27. von Zedtwitz, M. (2015): The Internationalisation of Business R&D—Book Review. **R&D Management**, 45, 2, 212-213.

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28. Tang, C.-Y.; Shang, J.; Naumann, S.; von Zedtwitz, M. (2014): How Team Identification and Expertise Identification Affect R&D Employees' Creativity. **Creativity and Innovation Management**, 23, 3, 276-289. (IF 1.423) [[link](#)]
29. Herstatt, C.; von Zedtwitz, M. (2014): Global Products from Innovation Labs in Developing Countries. Special Issue in the **International Journal of Technology Management**, 64, 2/3/4, 109-116. (IF 1.036) [[link](#)]
30. Herstatt, C.; von Zedtwitz, M. (2014): Global Products from Innovation Labs in Developing Countries. Special Issue in the **International Journal of Technology Management**, 64, 2/3/4.

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31. von Zedtwitz, M.; Friesike, S.; Gassmann, O. (2013): Managing R&D and New Product Development. In: Dodgson, M.; Gann, D.; Philips, N. (eds.): **The Oxford Handbook on Innovation Management**. Oxford: Oxford Univ. Press, 530-547. (Paperback 2015.) [[link](#)]
32. Vanhaverbeke, W.; Du, J.; von Zedtwitz, M. (2013): Managing Open Innovation in Multinational Enterprises: Combining Open Innovation and R&D Globalization Literature. In: Tidd, J. (ed): **Open Innovation Research, Management and Practice**. London: Imperial College Press, 213-233. [[link](#)]

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33. Keupp, M.; Friesike, S.; von Zedtwitz, M. (2012): How Do Foreign Firms Patent in Emerging Economies with Weak Appropriability Regimes? Archetypes and Motives. **Research Policy**, 41, 8, 1422-1439. (IF 4.661) [[link](#)]

34. Zhu, A.; Assimakopoulos, D.; von Zedtwitz, M. (2012): How Leading Firms Manage Product Safety in NPD? In: Assimakopoulos, D.; Carayannis, E.; Dossani, R. (eds.): **Knowledge Perspectives of New Product Development**. Berlin: Springer, 287-306.

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35. von Zedtwitz, M. (2011): Managing R&D in China. In: Albers, S.; Gassmann, O.: **Handbuch Technologie- und Innovationsmanagement**. Wiesbaden: Gabler: 593-610. [[link](#)]
36. von Zedtwitz, M. (2011): World to gain from an innovative China. **The Singapore Business Times**, 11 July 2011, 18.

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37. Xie, W.; von Zedtwitz, M. (2010): Main Characteristics of World-first Innovation in Catching-up Countries. **Journal of Technology Management in China**, 5, 2, 108-121. [[link](#)]
38. Grimaldi, R.; Mattarelli, E.; Prencipe, A.; von Zedtwitz, M. (2010): Offshoring of Intangibles: Organizational and Strategic Issues. **Industry & Innovation** 17, 4, 331-336. (IF 0.791) [[link](#)]
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41. Sun, Y.; von Zedtwitz, M.; Simon, D. (2009, Editors): **Global R&D and China**. Paperback edition. Routledge: Oxford. 180 pages.

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42. Jin, J.; von Zedtwitz, M. (2008): Technological Capability Development in China's Mobile Phone Industry. **Technovation**, 28, 327-334. (IF 4.802) [[link](#)]
43. Harryson, S.; Kliknaite, S.; von Zedtwitz, M. (2008): How Technology-Based University Research Drives Innovation in Europe and China – Leveraging the Power of Proximity. **Journal of Technology Management in China**, 3, 1, 12-46. [[link](#)]
44. von Zedtwitz, M.; Birkinshaw, J.; Gassmann, O. (2008, Editors): **Management of International Research and Development**. Edgar Elgar: Cheltenham. 608 pages. [[link](#)]
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47. Sun, Y.; von Zedtwitz, M.; Simon, D. (2008, Editors): **Global R&D and China**. Routledge: Oxford. 174 pages.
48. Festel, G.; Kreimeyer, A.; Oels, U.; von Zedtwitz, M. (2008, Editors): **The Chemical and Pharmaceutical Industry in China – Challenges and Threats for Foreign Companies**. 2nd edition. Springer: Heidelberg. 296 pages. [[link](#)]
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52. von Zedtwitz, M.; Ikeda, T.; Gong, L.; Carpenter, R.; Hämäläinen, S. (2007): Managing Foreign R&D in China. **Research-Technology Management**, 50, 3, 19-27. (IF 2.429) [[link](#)]
53. Gebauer, H.; von Zedtwitz, M. (2007): Differences in orientation between Western European and Chinese service organizations. **Asia Pacific Journal of Marketing and Logistics**, 19, 4, 363-379. [[link](#)]
54. Sun, Y.; von Zedtwitz, M.; Simon, D. (2007): Globalization of R&D and China: An Introduction. **Asia Pacific Business Review**, 13, 3, 311-319. (IF 1.000) [[link](#)]
55. von Zedtwitz, M.; Bok, D.K.; Chung, S. (2007, Editors): **R&D Interplay in Northeast Asia**. SERI: Seoul. 226 pages.
56. von Zedtwitz, M. (2007): Introducing an Agenda for Future Research Exploration. In: von Zedtwitz, M.; Bok, D.K.; Chung, S. (Editors, 2007): **R&D Interplay in Northeast Asia**. SERI: Seoul, 7-17.
57. von Zedtwitz, M.; Gassmann, O.; Reepmeyer, G. (2007): 5章スイスの医薬品産業 (5 sho suisu no iyakuhin sangyo; Chapter 5 – Pharmaceutical Industry in Switzerland). In: Yoshimori, M. (Ed.): 世界の医薬品産業 (Sekai no iyakuhin sangyo; **The Worldwide Pharmaceutical Industry**). Tokyo: University of Tokyo Press, xx-yy.
58. von Zedtwitz, M.; Jin, J. (2007): Process of Technological Capability Development: Cases from China's Mobile Phone Industry. In: Sherif, M.H.; Khalil, T. (Editors): **Management of Technology: New Directions in Technology Management**. Pergamon: Oxford, 311-326.

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60. Loeser, B.; von Zedtwitz, M. (2006): Der Gang nach China – eine reine Pflichtübung? **IO New Management** No 11, 37-42 (in German).
61. von Zedtwitz, M.; Han, Z. (2006): Foreign R&D in China: New Impulses for the Chinese Economy? **Journal of SwissCham China – The Bridge**, 6 (Winter), 7-12.

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62. Sun, Y.; von Zedtwitz, M.; Simon, D (2007, Editors): Global R&D and China. Special Issue for **Asia Pacific Business Review**.
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65. Ruping, K.; von Zedtwitz, M. (2006): Risikomanagement in Inkubatoren. In: Gassmann, O.; Kobe, C. (Eds.): **Management von Innovation und Risiko**. Berlin: Springer, 439-454. [\[link\]](#)
66. von Zedtwitz, M.; Heimann, P. (2006): Innovation in Clusters and the Liability of Foreignness of International R&D. In: Carayannis, E.; Campbell, D. (Editors): **Knowledge Creation, Diffusion, and Use in Innovation Networks and Clusters: A Comparative Systems Approach Across the United States, Europe, and Asia**. Praeger: New York, 101-122.

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76. Wang, A.; von Zedtwitz, M. (2005): Developing the Pharmaceutical Business in China – the Case of Novartis. In: Festel, G.; Kreimeyer, A.; Oels, U.; von Zedtwitz, M. (2005, Editors): **The Chemical and Pharmaceutical Industry in China – Challenges and Threats for Foreign Companies**. Springer: Heidelberg. 109-119.
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2. Ng, A.; Jagtiani, J.; Llewellyn, D.; von Zedtwitz, M. (forthcoming): Financial Regulations and Technological Innovations: Implications of FinTech for the Key Stakeholders. Special Issue in **Journal of Financial Regulation and Compliance**.
3. von Zedtwitz, M.; Hadengue, M. (forthcoming): Reverse Innovation: Review of a Decade. In: Yoon, H.; Therin, F.; Appio, F. (editors): **Handbook on Techno-Entrepreneurial Ecosystems**, 3rd ed. Edgar Elgar.
4. von Zedtwitz, M.; Quan, X. (forthcoming): Internationalization of Chinese R&D. In: Fu, X.; Chen, J.; McKern, B. (editors): **The Oxford Handbook of China Innovation**. Oxford University Press.
5. Prud'homme, D.; von Zedtwitz, M.; Arreola, F. (2019): Strategic Responses to Neo-Populism. **The European Business Review**.

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2. Product Safety and Management of New Product Development – A Quantitative Study of the Global Children Products Industry. **Research Technology Management**. (R&R)
3. How Corruption Affects R&D FDI. **Journal of International Business Studies**. (submitted)
4. Organisational concepts in international R&D revisited: An evolutionary model of EMNEs' global R&D networks. **Management International Review**. (submitted)
5. Dynamic NPD Strategies in the Digital Age: The Contingency Role of R&D Capability, Marketing Capability and Project Complexity. **Journal of Product Innovation Management**. (submitted)
6. Network formation for Responsible Innovation practices: Are Grand Challenges the driver? **Technology in Society**. (submitted)

CITATION OVERVIEW

Citations	Abbreviated Titles of Top Publications	Journal	Impact Factor	Year
1,005	Market versus Technology Drive in Int'l R&D	Research Policy	4.661	2002
699	New Concepts and Trends in Int'l R&D	Research Policy	4.661	1999
500	Managing Global Innovation	(Book)	-	2008
327	Virtual R&D Teams	R&D Management	2.444	2003
296	Architecting Incubator Networks	Technovation	4.802	2005
273	Organizational Learning through PPR	R&D Management	2.444	2003
270	Managing Foreign R&D Labs in China	R&D Management	2.444	2004
242	Leading Pharmaceutical Innovation	(Book)	-	2008
224	Organization of R&D on a Global Scale	R&D Management	2.444	1998
204	Organizing Global R&D Challenges	J Int'l Management	2.600	2004
153	Classification of Incubators	IJEIM	-	2003
151	Are Service-Profiles Incubator-Specific?	J Tech Transfer	2.932	2006
128	A Typology of Reverse Innovation	JPIM	4.305	2015

Notes

- Consolidated count by Google Scholar on 22 March 2019
- h-index of 24; i10-index of 43; total citation count = 5,652
- <http://scholar.google.com/citations?user=hpfpupcAAAAJ>
- 30.85 impact points on ResearchGate

PUBLICATION RECOGNITIONS AND AWARDS

1. 2018 Top-5 finish and shortlisted for the **Maurice Holland Award** for the paper on “Avoiding Pitfalls in Reverse Innovation” in *Research Technology Management*
2. 2015 **Thomas P. Husted Best Paper Award** for “A Typology of Reverse Innovation” in the *Journal of Product Innovation Management*
3. 1998 **RADMA Prize** for Best Paper in the *R&D Management Journal*
4. **ABB Best Paper Award** at the *IAMOT 2001 Conference*
5. **ISMOT Best Paper Award** at the *ISMOT 1998 Conference*
6. 2009 Recipient of the **IAMOT Award for Research Excellence**, to recognize the top-50 researchers publishing in the highest percentile of SCI/SSCI-index Technology and Innovation Management journals
7. Paper on “Organizing Global R&D” (with O. Gassmann, R. Boutellier) the most downloaded paper from the *Journal of International Management* in 2004
8. The same paper was also recognized by Elsevier as one of the 50 most cited articles by a Chinese mainland author in any Elsevier journal published between 2004 and 2008
9. Paper on “Market versus Technology Drive” (with O. Gassmann) among top-20 most downloaded papers from *Research Policy* in 2002
10. Best Paper Proceedings, *Academy of Management Conference, Organization and Management Theory Division*, 2003