

# Scholarly Community and Service

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## HIGHLIGHTS

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- Co-founder and director of **GLORAD**, a network research center with 35 researchers and 6 assistant professors / postdocs and 8 professors in China, Russia, Germany, Lithuania, Switzerland, France, Brazil, and the United States
- As Area Editor, helped **Technovation** increase its impact factor from 0.400 to 4.802; and as editorial board member, helped the **Journal of Int'l Management** to reach a 2.600 impact factor, and the **Global Strategy Journal** a 3.694 impact factor
- Assessor and evaluator of tenure promotions; member of doctoral admissions committee; member of university review board
- Nearly \$2 million in fund-raising in China, Russia, Switzerland, and European Union

## EDITORIAL SERVICES IN JOURNALS AND REVIEW COMMITTEES

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### Editorial Board Member (SSCI-indexed journals with best impact factor)

- |   |       |            |
|---|-------|------------|
| • IEE Transactions on Engineering Management      | 1.416 | since 2019 |
| • Global Strategy Journal                         | 3.694 | since 2009 |
| • Technovation (Area / Associate Editor)          | 4.802 | since 2006 |
| • R&D Management                                  | 2.507 | since 2003 |
| • Journal of Creativity and Innovation Management | 1.423 | since 2005 |
| • Technology Analysis & Strategic Management      | 1.273 | since 2004 |

### Editorial Board Member (not SSCI-indexed journals)

- |   |            |
|---|------------|
| • International Journal of Innovation and Technology Management       | since 2018 |
| • International Journal of Innovation Studies                         | since 2016 |
| • American Journal of Business  | since 2011 |
| • Emerald Emerging Market Case Studies Series                         | since 2010 |
| • Journal of Chinese Economics and Foreign Trade Studies              | since 2007 |
| • Thunderbird International Business Review                           | since 2006 |
| • International Journal of Entrepreneurship and Innovation Management | since 2000 |

### **Former Member of Editorial Boards**

- Journal of International Management 2.600 2004 – 2016
- eJOV 2005 – 2014
- International Journal of Innovation and Technology Management 2003 – 2008
- Journal of Chain and Network Science 2001 – 2006
- International Journal of Networking and Virtual Organizations 2000 – 2006

## **REVIEW SERVICES FOR JOURNALS, CONFERENCES, AND TENURE PROMOTIONS**

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### **Journal Reviewer (ad hoc) in International Business**

- Journal of International Business Studies (JIBS), Journal of World Business (JWB), International Business Review (IBR), Management International Review (MIR), Journal of International Management (JIM), Asia-Pacific Journal of Management (APJM), Asian Business & Management (ABM), Georgetown Journal of Int'l Affairs

### **Journal Reviewer (ad hoc) in Technology Innovation Management and Entrepreneurship**

- Research Policy, Technovation, R&D Management, Journal of Engineering and Technology Management (JET-M), Int'l Journal of Technology Management (IJTM), Int'l Journal of Entrepreneurship and Innovation Management (IJEIM), Int'l Journal of Innovation and Technology Management (IJITM), Creativity & Innovation Management (CIM), Innovation: Management, Policy & Practice (IMPP), Int'l Journal of Technological Learning, Innovation and Development (IJTLID)

### **Journal Reviewer (ad hoc) in General Management**

- Long Range Planning (LRP), British Journal of Management, Journal of Operations Management (JOM), IEEE Software, Int'l Journal of Networking and Virtual Organizations (IJNVO), Journal for Chain and Network Sciences (JCNS), Journal of Systems Science and Systems Engineering (JSSSE), Journal of the American Society for Information Science and Technology (JASIST), Science, Technology & Society (STS), Long Range Planning (LRP), Review of Managerial Science (RMSC)

### **Other Review Activity**

- Wiley - ISPIM Best Ph.D. Dissertation Award, Final Winner Panel Member, since 2012
- Assessor of academic tenure promotions conferred to professors at HKUST, KAIST, Cass, City University, Scuola Superiore Sant'Anna – Pisa, National Cheng Kung University
- Book and Journal Proposal Reviewer for Wiley & Sons, Inc., Edgar Elgar Ltd. Publishers
- Conference Reviewer: Academy of Management, Academy of International Business AIB, PICMET, R&D Management, IAMOT, ISMOT, Globelics, Travel and Tourism Research 2007 Conference, etc.
- Occasional reviewer of research grant applications for several universities, business schools and national science foundations (e.g., NIH, CRC)

### **Conference Services**

- Workshop leader and speaker, WEF World Economic Forum, 2005, 2006
- Member of the Steering Committee at the International Forum of Technology Management (IFTM), 2003
- Member of International Advisory Committee: IEEE EM (2004), RADMA (2006), ISMOT (2007), R&D Management (2008), Open Production: Future of Value Creation (2016)

- Member of Organizing Committee: Int’l Symposium for Knowledge and Intellectual Property (2004), Int’l Forum of Technology Management (2003), Int’l Engineering Management Conference (2004), Nanjing Global R&D Workshop (2005)
- Member of Program Committee: ISMOT (2004), PICMET (2004, 2005, 2006), IAMOT (2006 Chairman, 2016), Int’l Conference on Globally Distributed Work (2007, 2009), IEEE-TEMSCON (2011, 2017, 2018, 2019)
- Scientific Committee Member: Int’l Association for Management of Technology Conference (2001), Applied Econometrics Association Conference (2004, 2005), European Conference of Management of Technology (2006), ITMC (2011), CBS OFDI Conference (since 2010), 4D Designing Development Developing Design Conference (2017)
- Track Coordinator at several international conferences: PICMET, IAMOT, IFTM, IEEE-TEMS, R&D Management

## **MEMBERSHIPS IN STEERING BOARDS AND SUPERVISORY COMMITTEES**

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|--|-------------------------------|--------------------------|
| • Doctoral Admissions Committee (Kaunas Univ. of Techn.)   | Committee Member              | since 2016               |
| • AEEDA Asian Entrep. Edu. Alliance (Shanghai, Jiaotong)   | Advisor                       | since 2014               |
| • Joint Inst. for Entrep. and Innov., Nanjing Univ. and New York Univ. Poly (Nanjing, China and New York, USA) | Advisory Board                | 2012 – 2015              |
| • Chinese Acad. of Sci. & Techn. Mg’t (Shanghai, China)  | Scientific Advisory Committee | since 2008               |
| • Europ. Research FP “NEST-2004-SUP No 029109, China’s Realities from a Frontier Research Perspective”         | Chairman of Steering Comm.    | 2005 – 2007              |
| • GSAC (Univ. Sci. Review Committee), ESC Grenoble   | Committee Member              | 2005 – 2013              |
| • Tsinghua Research Center for Technological Innovation  | Member<br>Int’l Advisor       | since 2004<br>since 2013 |
| • Int’l Association for Management of Technology (IAMOT)   | Executive Director            | since 2002               |
| • Membership in Scholarly Associations   |                               |                          |
| ○ AOM Academy of Management (TIM Division, IM Division)  |                               | since 1998               |
| ○ IAMOT International Association for Management of Technology   |                               | since 1998               |
| ○ VDH Association of German Professors   |                               | 2005 – 2008              |
| ○ IACMR Int’l Association for Chinese Management Research  |                               | since 2004               |

## **GLORAD CENTER FOR GLOBAL R&D AND INNOVATION**

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GLORAD is a not-for-profit research center with approximately 35 scientists (several Ph.D. students, post-docs, graduate students, visiting researchers, and eight professors / co-directors) at Tsinghua University, Tongji University, University of St. Gallen, Kaunas University of Technology, University of Sao Paulo, San Jose State University, Skolkovo Institute of Science and Technology, and GGS Heilbronn

- Managing Director and Founder of the GLORAD research center, since 2003
- Responsible for funding/P&L, strategy, hiring, inter-university collaboration, research supervision, project definition and organizational embeddedness
- As part of GLORAD, I have supervised and supported more than 150 journal publications, twelve books, several reports for sponsoring partners, and dozens of presentations to the public

- GLORAD also maintains the GLORAD Global R&D Database, a proprietary database of more than 10,000 R&D centers of the top-500 technology-intensive MNCs, as well as dedicated knowledge-sharing network of more than 2,000 global R&D directors
- Members of the advisory board are Julian Birkinshaw (LBS), John Chiang (PKU), John Medcof (McMaster), Eduardo Vasconcellos (Univ. Sao Paulo)

## GRANTS / FUND RAISING

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1. Lithuanian Science Council, AISTIS Project	300,000 Euro	2015-2016
2. Skolkovo Foundation	17,500,000 RUR	2014-2017
3. EC RoadiBrom Funding	800,000 Euro	2006-2007
4. EC ChinaFrontier Funding	215,000 Euro	2005
5. Tsinghua Basic Research Grant	50,000 RMB	2005-2006
6. Tsinghua Basic Research Grant	100,000 RMB	2003-2005
7. Swiss Office for Innovation	100,000 SFr	2000
8. SNF Swiss National Science Foundation	90,000 SFr	1998
9. SAF Swiss-Asia Foundation	10,000 SFr	1997

As Vice President at PRTM, I was responsible for contracting and selling consulting projects worth \$1.5 million per year. As Managing Director GLORAD, I coordinate all fund-raising for projects and research associates across all team locations.

## NOTABLE CITATIONS AND INTERVIEWS

(37)

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2. **Época Negócios e Pequenas Empresas & Grandes Negócios - Editora Globo**, on “Brazilian Innovation”, 23 March 2018, Interview by Anselmo Penha [\[link\]](#)
3. **China Daily Asian Weekly**, in “Innovation Nation”, A. Moody, 13 Mar 2017, p. 7
4. **China Daily European Weekly**, in “Innovation Nation”, A. Moody, 10 Mar 2017
5. **China Daily**, in “Targeting Mars”, A. Moody, 6 April 2016, p. 20
6. **IndustryWeek**, in “Why China is on Its Way to Being a Global Innovator”, G. Haour, 1 April 2016
7. **China Daily (Canada)**, in “Growing army of engineers help China gain upper hand”, Interview by A. Moody, 25 March 2016, p. 10
8. **China Daily (Europe)**, in “Man or Mars? Chinese could be first”, Interview by A. Moody, 18 March 2016 [\[link\]](#)
9. **China Daily Europe Weekly**, in “Special Report: Jack Magic”, A. Moody, 5 Feb 2016, p. 7
10. **China Daily Africa Weekly**, in “Special Report: Jack Magic”, A. Moody, 5 Feb 2016, p. 7
11. **China Daily**, in “Meeting Confucius in Modern Times”, A. Moody, 15 Jan 2016, p. 2
12. **Bloomberg Brief**, in “Eco Asia Innovations”, C. Simpson, 17 Nov 2015, p. 2
13. **South China Morning Post**, in “China nurturing start-ups with cash incentives to boost economy”, 2 Mar 2015

14. **South China Morning Post**, in “Microsoft, Qualcomm, General Electric among multinationals boosting R&D investment in China”, 8 Dec 2014
15. **China Daily Africa**, Interview as “Exciting times ahead for Innovation”, 11 July 2014, p. 19
16. **China Daily USA**, Interview as “Exciting times ahead for Innovation”, 7 July, 2014, p. 15
17. **China Daily**, Feature Interview as “Exciting times ahead for Innovation”, 27 June 2014, p. 14
18. **China Daily Asia**, Feature Interview as “Exciting times ahead for Innovation”, 27 June 2014
19. **China Daily Europe**, Feature Interview as “Exciting time for Innovation in China”, 27 June 2014, p. 8
20. **Handelsblatt**, in “Entwicklungslabor China”, 27 May 2014
21. **Handelszeitung**, in “Probieren geht dank Studieren”, 5 Dec 2013, p.50
22. **Handelszeitung**, in “Warum Peking Grosspleiten nicht zulässt”, 24 June 2013
23. **Die Welt**, in “Können die Chinesen eigentlich auch selbst erfinden?”, <http://www.welt.de/114377113>, 12 March 2013
24. **Research Technology Management**, in “West ‘Hemorrhaging’ Its Best Brains, Study Claims”, Vol. 54 No. 2, pp. 2-4, July/August, 2009
25. **Nikkei Sangyoo (Industrial) News**, in “Open Innovation Decides Growth”, 15 Jan 2009
26. **China Economic Quarterly**, in “Stalled Dynamo”, Vol. 19, Iss. 1, p. 55, March 2009
27. **The Economist Intelligence Unit**, in “Business China – Can China Innovate?” Vol. XXXIV, No. 20, p. 5, 27 Oct 2008
28. **The Economist**, in “Innovation Quarterly: India and China”, 8 Nov 2007
29. **Research Technology Management**, in “OECD Ranks China No. 2”, May/June, 2007
30. **Le Temps**, on “Chinese R&D Abroad”, 11 April 2006
31. **Der Spiegel**, in “Draussen China, innen Amerika”, No. 45/2004, 30 Oct 2004
32. **The New York Times**, on “Research in China”, C1 & C4, 13 Sept 2004
33. **The International Herald Tribune**, on “Multinationals Rush to Recruit Scientists”, 13 Sept 2004
34. **Courrier Cadres**, on “Managing in China”, April 2004
35. **Le Temps**, on “Global R&D Management”, 2002
36. **Neue Zürcher Zeitung**, on “Incubation”, 2002
37. **Vision - Swiss Science Research Magazine**, on “The foundations have been laid—Expert views on transfer of technology in Switzerland”, 8-10, 4/2000

## REVIEWS OF OWN PUBLICATIONS

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1. *Created in China*, by Andrea Aparo von Flüe in **Il Fatto Quotidiano**, 12 July 2018
2. *Created in China*, by Frank Dillon in **The Irish Times**, 1 Feb 2016
3. *Leading Pharmaceutical Innovation – 2<sup>nd</sup> edition*, in 2010 by Sandrine Shepard and Thomas Wilckens, in **R&D Management**, 40, 5, 511-512.
4. *Main characteristics of world-first innovation in catching-up countries*, in 2010 by **Strategic Direction**, 26, 10, 29-31.
5. *Managing Global Innovation – 3<sup>rd</sup> edition*, in 2009 by John Medcof, in **R&D Management**, 39, 2, 225-226.
6. *Leading Pharmaceutical Innovation*, in 2006 by Thea Dingermann in **Pharmazie unserer Zeit**, 33, 4, 338.
7. *Managing R&D in China*, in 2005 in **Research Technology Management**, 48, 1, 65.

8. *Leading Pharmaceutical Innovation*, in 2005 by Robert Rothberg in **Journal of Product Innovation Management**, 22, 219-220.
9. *Leading Pharmaceutical Innovation*, in 2004 in **Journal of Technology Transfer**, 29, 388.
10. *Leading Pharmaceutical Innovation*, in 2004 in **CHEManager**, 16, 23.
11. *The Chemical and Pharmaceutical Industry in China*, in 2005 by Jean-Francois Tremblay in **Chemical and Engineering News**, 83, 51, 66-67.
12. *The Chemical and Pharmaceutical Industry in China*, in 2005 by **Transkript**, 11, 11, 63.
13. *Leading Pharmaceutical Innovation*, in 2005 by Brian Higginson, in **R&D Management**, 35, 3, 355.
14. *Leading Pharmaceutical Innovation*, in 2005 by Robert Rothberg, in **Journal of Product Innovation Management**, 22, 2, 219-220.
15. *Leading Pharmaceutical Innovation*, in 2004 in **PM-Report**, 10, 22.
16. *Leading Pharmaceutical Innovation*, in 2004 in **Journal of Economic Literature**, 42, 3.
17. *Leading Pharmaceutical Innovation*, in 2004 by Stefan Hockertz in **Die Pharmazeutische Industrie**, 1276.
18. *Leading Pharmaceutical Innovation*, in 2004 by Michael Hopkins, in **Technovation**, 24, 12, 1112-1113.
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